

Products: Assessments



TWO NEW TOOLS ADDRESS INTERPERSONAL DYNAMICS

CPP Inc. has two new tools to address the interpersonal dynamics that affect organizational and leadership success: the FIRO Business Assessment and the revised Myers-Briggs Team Report.

Based on the Fundamental Interpersonal Relations Orientation (FIRO) model, the FIRO Business Assessment explores how interpersonal needs for involvement, influence, and connection affect communication and behavior within an organization. The instrument creates opportunities to quickly initiate behavioral change in both leaders and teams by detailing strengths and providing recommendations for improvement creating a basis for constructively dealing with conflict. The accompanying FIRO Business Leadership Report also examines the aspect of leadership that sets the tone for all interactions – style.

The Myers-Briggs Team Report sum-

marizes the personality type of the team, shedding light on strengths and challenges. The report offers resources to promote team cooperation, efficiency, and productivity, including discussions regarding the interplay between teams and individuals, an action planning worksheet and tips for the individual and team based on type.

For more information, visit www.cpp.com/FIROBusiness or www.cpp.com/MBTITeam.

ASSESSMENTS AVAILABLE IN SEVEN KEY AREAS

Total Training Network (TTN) offers assessments in seven key business areas: B-to-B, Management, Professional, Sales Management, Customer Service, Retail, and Human Resources. Each assessment measures competencies that are key to the specified area and are proven to drive business success.

Assessments accurately evaluate employees' on-the-job behavior for a clear understanding of the individual's developmental needs as well as his or her strengths. The survey content includes the actual behaviors needed for the staff's success. Survey criteria statements quickly gather relevant information from the employee, and his/her direct supervisor, peers and administrative support.

Easy-to-interpret reports direct, personalize and motivate participants to interact with their individualized results. Assessment scoring uses six criteria to identify an individual's training recommendations. Recommendations are then displayed in order of priority and can be added to the user's TTN home page with a click of a button.

For additional information, visit www.ttnlearning.com.

ON-DEMAND ASSESSMENT INCLUDES LIVE SESSIONS

GlobalEnglish — a provider of on-demand assessment, learning, and support for business English communication — introduces Personal Coaching, which includes one-on-one live sessions via phone or Skype to fast-track global employees' development of business English skills.

Personal Coaching provides customized sessions with native English coaches experienced in both English instruction and business. Key executives and performers can accelerate their English development or prepare for specific high-pressure performances. The Personal Coaching Web-based platform accommodates scheduling for any time zone, allows learners to gain feedback from each session, and seamlessly integrates with the GlobalEnglish Corporate Learning Service online tools and exercises to reinforce lessons.

For more information, visit www.globalenglish.com.

THIS BLENDED SOLUTION INVOLVES 120 QUESTIONS

Herrmann International has released the Thinking Accelerator featuring HBD-Interactive. The blended solution, which includes an interactive online simulation co-developed with IBM as well as action learning activities for application and reinforcement, is anchored by the Herrmann Brain Dominance Instrument (HBDI), a 120-question assessment tool that provides users with an in-depth understanding of their thinking preferences.



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Because the learner's own HBDI assessment profile is incorporated throughout the five-module simulation, each participant receives an individualized learning experience. Additionally, an online resource guide, personal journal and portal provide on-demand access to reference and reinforcement tools for continued application of course concepts.

If you would like to review the program, e-mail service@hbdi.com.

ASSESSOR BASED ON IMS QTI STANDARDS

Aunweha's product is used to implement online testing and evaluation. It is based on the IMS QTI standards for assessments and supports various types of assessment types such as multiple choice, fill-in-the-blanks, multiple response, true/false, etc. Various types of randomized testing are supported including parameterized testing based on assessment metadata. This product also includes drag-and-drop GUI module that is used to create and maintain assessments and save them as QTI compatible XML files.

For more information, visit <http://www.aunwesh.com>.

SALES SKILLS ASSESSMENT ADMINISTERED ONLINE

The Optimum Performance Profile from Schneider Sales Management is a sales skill assessment tool that helps you hire high performance sales people. It analyzes a candidate's fit with five different sales, service and sales management roles. It is administered online, and results are available immediately. It also includes a customized behavioral interview guide for each candidate.

For additional information, visit www.schneidersales.com.

